7th District Agricultural Association / Monterey County Fair
2004 Fairground Road, Monterey, CA 93940
(831) 372-5863
Website: www.montereycountyfair.com
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BOARD MEETING AGENDA
Wednesday, November 18, 2026 12:00 PM
Administration Office Board Room
Monterey County Fair & Event Center, 2004 Fairground Road, Monterey

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Board President. Any item not so noticed will not be considered and discussed.

A. CALL TO ORDER/ROLL CALL OF DIRECTORS PRESENT/EXCUSED

B. INTRODUCTION OF GUESTS AND STAFF

C. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA: In accordance with state law, the Board will not comment on or otherwise consider public comment matters until and unless such items have been properly notified for a future meeting.

D. CONSENT AGENDA (Discussion/Action by Board)
All items on the consent agenda are to be approved in one motion unless a Board member Requests separate action on a specific item.
   a. Review and Approval of meeting minutes: September 30, 2026
   b. Review and Approval of Bills
   c. Review and Approval of Contracts

E. OLD BUSINESS (Discussion/Action by Board)
   a. Discuss/approve Priority List of MCFEC Grounds Improvements

F. NEW BUSINESS (Discussion/Action by Board)
   a. Approve 2027-2028 7th DAA Slate of Officers as presented by the nominating committee: President – Nicole Hollingsworth and VP – Paul Tran
   b. Approval of 2027 Committees
   c. Options to renew multi year agreements:
      i. Helm Amusements Renewal (2022-2026 w/5 year 2027-2031)
      ii. Miller Event Management Renewal (2025-2027)
      iii. TEAM Event Management Renewal (2023-2027)

All Board meetings must be accessible to the physically disabled. Any person needing a disability- related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Monterey County Fair activities may request assistance by contacting Kelly Violini at the Monterey County Fair Office, 2004 Fairground Road, Monterey, CA 93940 or by calling Kelly at (831) 372-5863.

iv. PCE Sound & Lighting (2022-2031)
v. Studio Saje Marketing/PR (2025-2027)

d. Approve non renewal of Nine 13 Productions. RFP will be released.
e. 2027 Monterey County Fair Approvals:
    i. 2027 Bounty of the County Artwork
    ii. Vendor rates
    iii. Independent Exhibitor Rule
    iv. Livestock Schedule
f. Rental Policies and Interim Approvals:
    i. 2027 event proposals and calendar to date
    ii. Rates
    iii. Cancellation of all multi year public event agreements
    iv. Policy to issue only annual public event agreements
    v. No public events over 2,500 in attendance will be booked three weeks prior to the annual county fair
    vi. Updated rental rules and regulations
g. Satellite Wagering Facility Approvals:
    i. Proposal to cancel night racing signal if Los Alamitos reimbursement is not approved/received
    ii. Approval to move forward with Turf Club usage plan
h. Approve 2027 7th DAA Budget

G. REPORTS AND INFORMATION (Informational)
a. Correspondence
    i. CDFA/Fairs & Expositions
    ii. CFSA
    iii. Heritage Foundation
b. Committee Reports
    i. Fair Committee
    ii. SW/Interim Events
    iii. Facilities & Finance
    iv. Heritage Foundation
c. CEO Report – Winter Wonderfest & 2027 WFA Convention

H. MATTERS OF INFORMATION (Informational matters not related to the agenda)
a. Directors Comments

I. ADJOURNMENT

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