



MONTEREY COUNTY FAIR

JUNIOR LIVESTOCK AUCTION

Buyer's Guide

2026

INTRODUCTION

Dear Monterey County Fair Jr. Livestock Auction Supporter,

We at the Monterey County Fair are incredibly happy to be hosting our annual Junior Livestock Show and Auction on September 3 to September 7, 2026. We recognize that putting on this show and auction wouldn't be possible without the generous support of our community of buyers and sponsors.

We would like to thank you for your continued support and hope that you will once again join us at the Monterey County Fair Livestock Event Center on Saturday, September 5 at 10:00 a.m. Add-Ons may be sent in utilizing the form in this packet; however, forms must be received no later than September 11 (in hand, not postmarked).

If you are receiving this packet, you are currently registered as a buyer for the 2026 Monterey County Fair Junior Livestock Auction, and there is no need to re-register. Included in this packet is your Bidder Number (to bring with you on auction day), two Fair Admission Tickets, and two Parking Passes to be redeemed at the Monterey Pines Golf Course only on Saturday, September 5. If you wish to register for another Bidder Number, please follow the instructions starting on page three of the buyer's guide.

All animals will be sold through the in-person auction with live bidding. Judging and grading will take place in the days prior to auction. The Sale of Champions (all species) will occur at the conclusion of the swine sales, and the sale order of species is listed within "Auction Information."

If you purchase an animal, you can choose CUSTOM (processed/cut and wrapped for your freezer), RESALE (the processor will resell the animal), or DONATION (option of Food Bank or Salvation Army). If you choose to place an add-on, you will not receive any meat, and your contribution will serve as a donation to the exhibitor's project.

Please read through our buyers' guide for an in-depth look at what the sale will be like, and to answer some commonly asked questions. If you have any further inquiries, feel free to call our entry office at (831) 372-5863, or email entry@montereycountyfair.com.

BIDS

Bids will only be accepted in person, at our sale on September 5, 2026 starting at 10 A.M. There will be no option to bid on each animal in an online format. All bids will be taking place in person ONLY.

At the closing of each lot the winning buyer will be asked to choose from the following:

- **CUSTOM:** Animal will be harvested and delivered to the Cut and Wrap business of your selection. The harvest fee will be added to your buyers' invoice for each animal selected as Custom. The harvest fee includes harvesting of the animal and all trucking fees. Cut and Wrap fees will be paid separately directly to the cut and wrap facility you select.
- **RESALE:** The animal will be sent for resale and the buyer will receive a credit on their final invoice for the current market value of the animal. Note: Buyers receive NO meat products for re-sale purchases.
- **DONATION:** The harvested animal will be sent to either the Food Bank for Monterey County or the Salvation Army. No resale credit will be applied to the buyers invoice.

ADD - ONS

Add-ons may be sent in utilizing the form on the fair's website, montereycountyfair.com, however forms must be received no later than September 11th (in hand, not postmarked).

The Add-On Minimum is \$100.

BUYER REGISTRATION

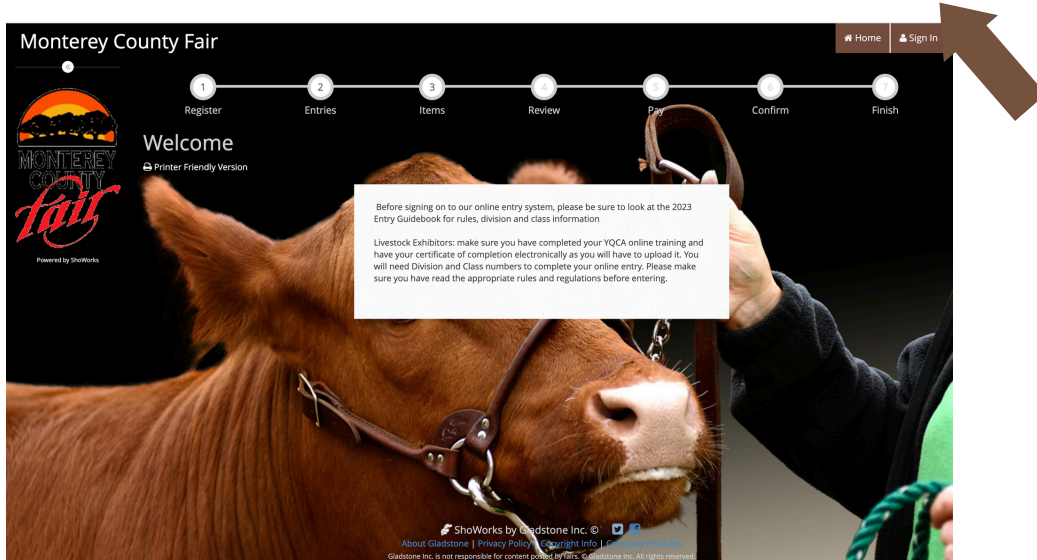
Buyer registration can be done prior to the auction or upon arrival. Pre-Registration is highly encouraged and can be done by visiting monterlive.fairwire.com for a link to the buyer registration page. To register, please click or copy the link. Either select your previously registered buyer name and enter your password (this is the password you registered with as a buyer last year), or click "forgot password". If you are a new buyer, please check the box "I am a new buyer or not listed above". Credit Card information is optional, your card will only be charged 30 days after the sale only if we have not received your payment.

You will need to provide the following information when pre-registering as a buyer:

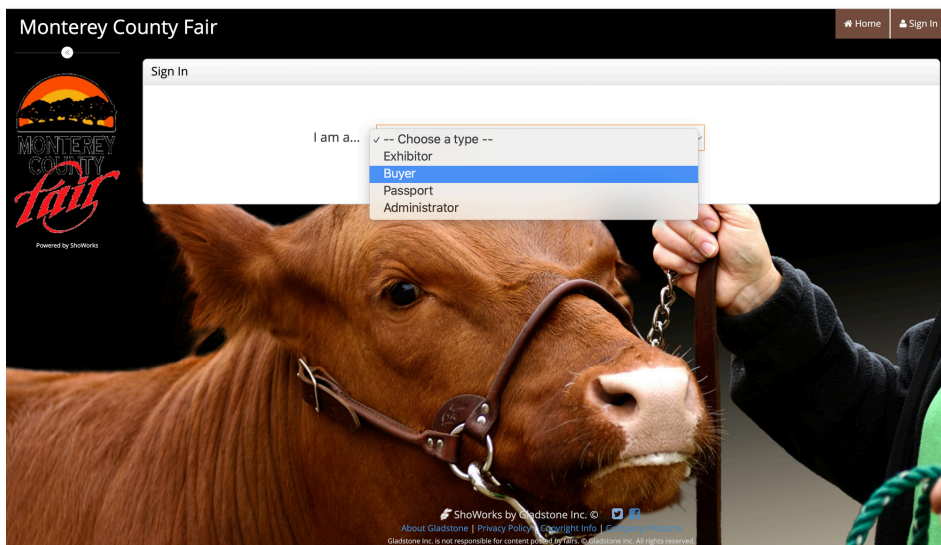
- **Buyer Name**
- **Buyer Contact**
- **Buyer Mailing Address, City, State, and Zip Code**
- **Buyer Cell/Mobile Phone Number**
- **Buyer Email Address**

REGISTRATION GUIDE

1. VISIT MONTERLIVE/FAIRWIRE.COM AND CHOOSE "SIGN IN"



2. SELECT "BUYER" FROM DROP-DOWN MENU



3. SELECT YOUR BUYER NAME OR CHECK BOX LABELED "I AM A NEW BUYER OR NOT LISTED ABOVE"

Monterey County Fair

Home Sign In

Buyer

Sign in

Select a Buyer and provide the password you provided when you registered or given to you by the office (which could be your Buyer ID if no password has previously been assigned).

Buyer Name -- Choose a Buyer --

or

☒ I am a new buyer or not listed above (check this box)

Register

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4. FILL OUT INFORMATION REQUESTED BELOW, THEN PRESS CONTINUE WHEN COMPLETE.

Monterey County Fair

Home Sign In

Buyer Information

Register New Buyer

Please provide the following information and click the Continue button at the bottom.

Buyer Name *

Password *

Re-type Password *

Buyer Contact *

Buyer Address *

Buyer Address2 *

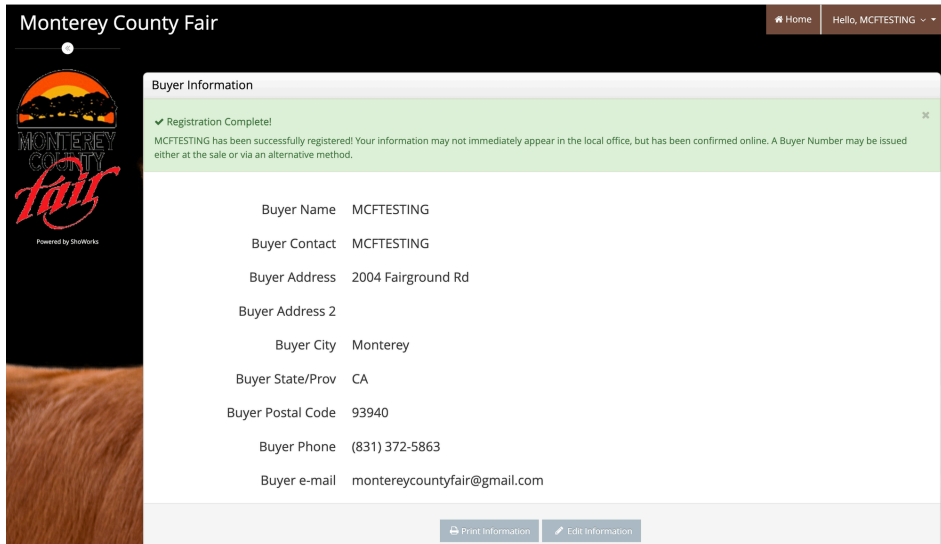
Buyer City *

Buyer State/Prov *

Buyer Postal Code *

Buyer Mobile Phone *

5. AFTER COMPLETING THE PREVIOUS STEP, YOU SHOULD RECEIVE A GREEN MESSAGE STATING THAT YOUR REGISTRATION IS COMPLETE.



The screenshot shows the Monterey County Fair website interface. On the left is the fair's logo, which includes a sun, mountains, and the text 'MONTEREY COUNTY fair' and 'Powered by ShroWorks'. The main content area is titled 'Buyer Information' and features a green success message: '✓ Registration Complete! MCFTESTING has been successfully registered! Your information may not immediately appear in the local office, but has been confirmed online. A Buyer Number may be issued either at the sale or via an alternative method.' Below the message is a form with the following details: Buyer Name: MCFTESTING, Buyer Contact: MCFTESTING, Buyer Address: 2004 Fairground Rd, Buyer Address 2: (empty), Buyer City: Monterey, Buyer State/Prov: CA, Buyer Postal Code: 93940, Buyer Phone: (831) 372-5863, and Buyer e-mail: montereycountyfair@gmail.com. At the bottom of the form are two buttons: 'Print Information' and 'Edit Information'.

Buyer Information	
✓ Registration Complete! MCFTESTING has been successfully registered! Your information may not immediately appear in the local office, but has been confirmed online. A Buyer Number may be issued either at the sale or via an alternative method.	
Buyer Name	MCFTESTING
Buyer Contact	MCFTESTING
Buyer Address	2004 Fairground Rd
Buyer Address 2	
Buyer City	Monterey
Buyer State/Prov	CA
Buyer Postal Code	93940
Buyer Phone	(831) 372-5863
Buyer e-mail	montereycountyfair@gmail.com

AUCTION INFORMATION & ORDER

The following will be sold during our sale hosted on September 5, 2026, in this order:

- Market Beef weighing 1,000-1,450 lbs., sold highest placing to lowest placing
- Meat Goats weighing 60-125 lbs., sold highest placing to lowest placing
- Poultry and Rabbits - no more than 5 pens will be sold of each
- Sale of Champions
- Market Swine weighing 210-280 lbs., sold lowest placing to highest placing
- Market Sheep weighing 105-160 lbs., sold highest placing to lowest placing

Our annual Junior Livestock Auction follows the format of a traditional auction, with live auctioneers and bidding until the highest bid on the lot is reached. Animals and their exhibitors will move through the auction block in the order listed above.

The Livestock Superintendent and/or Auction Chairman reserves the right to change the sale order if necessary.

Beef, Sheep, Swine and Goats sold at the Junior Livestock Auction will be sent to a designated federally inspected processing facility. There will be NO LIVE PICKUP of any animals that are ran through the Jr. Livestock Auction.

AUCTION AND PAYMENT PROCESS

Invoices will be sent September 14, after the closing of all add-ons. Payments are due no later than Friday, October 16th at 4:00 P.M.

Methods of Payment Accepted:

- Credit Card
 - Visa/Mastercard - 4% credit card processing fee will be applied during payment
 - We do not accept American Express
- Checks
 - Made payable to the Monterey County Fair for the invoice amount only
- Cash
 - Can be delivered to the fair administration office starting Monday, September 7

Processing charges are as follows, but are subject to change for 2026:

- Beef: \$225 per head
- Sheep: \$90
- Swine: \$150
- Goats: \$95
- Poultry & Rabbits: \$40 per Pen of 3

Corralitos Market will be accepting Beef, Swine, Sheep, and Goats for butcher services. Freedom Meat Locker will be accepting Beef, Swine, Sheep and Goats for butcher services.

Payments can be mailed directly to the office for processing. Our fair address and office hours are as follows:

2004 Fairground Rd

Monterey CA, 93940

Monday-Friday, 9 A.M.-12 P.M., 1 P.M. to 5 P.M.

MCF TERMS OF PAYMENT

Placing a bid is a binding contract between you and the Owner/Seller of the animal, and the bid cannot be retracted. Once a Bidder places a bid, and the bid is the high/winning bid, then the Bidder will be obligated to purchase the lot at the said price indicated in the bidding process. Refusing to pay for the lot prior to placing a winning bid is illegal in a majority of U.S. states, and criminal prosecution or civil litigation can result.

As a Bidder, you are responsible for any bids placed by you or a designated representative. The security of your Bidder information is your sole responsibility, and the Bidder will be responsible for any and all bids placed under the assigned number. If you feel that your Bidder number has been compromised, please notify the auction staff immediately.

There are no bid retractions. ALL BIDS ARE NON-CANCELLABLE ONCE SUBMITTED. Should a lot be removed from the sale, all bids and add-ons will be nullified.

MONTEREY COUNTY FAIR JUNIOR LIVESTOCK AUCTION

ADD-ON FORM

Add-Ons may be made to **individual** exhibitors. Add-ons must be received no later than SEPTEMBER 11TH at the Monterey County Fair office, and paid in full. These forms can be scanned to entry@montereycountyfair.com and paid by credit card. See below for more information.

Buyer Name or Business Name: _____

Contact Name: _____ Buyer Number: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: (____) _____ Email: _____

Lot #	Exhibitor Name and Club/Chapter	Add-on Amount minimum	Flat \$100.00
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
	TOTAL DUE FOR ALL ADD ONS	\$	

Federal Tax ID: 94-6001546

Add-On forms are not valid without a valid signature and payment. We will accept: Cash, Check, Visa, or MasterCard. For credit card payment please call 831-372-5863 or make an appointment to pay at the administration office.

Returned checks will be charged \$50

Signature of authorized buyer: _____ Date: _____

Monterey County Fair Junior Livestock Auction
2004 Fairground Road, Monterey, CA 93940
Office: (831) 372-5863 or
entry@montereycountyfair.com

