



# 2026 JLA SPONSORSHIP FORM

## NAMED SPONSOR OF JLA BUYERS RECEPTION

**\$2,500**

- Priority banner placement in JLA Auction Ring and Buyers Reception
- Logo placement on all physical JLA marketing material and distributed Logo placement in E-Newsletter (25,000+ audience)
- Logo placement in JLA Newsletter (1,000+ audience)
- 15 One-Day Fair Tickets, 4 Premiere Party Tickets, and 6 One-Day Parking Passes

## NAMED SPONSOR OF JLA BREAKFAST

**\$1,500**

- Priority banner placement in JLA Auction Ring and Buyers Reception
- Logo placement in E-Newsletter (25,000+ audience)
- Logo placement in JLA Newsletter (1,000+ audience)
- 10 One-Day Fair Tickets, 2 Premiere Party Tickets, and 4 One-Day Parking Passes

## GENERAL JLA AUCTION SPONSOR

**\$1,000**

- Banner placement in JLA Auction
- Ring Name placement in JLA Newsletter
- 5 One-Day Fair Tickets, and 2 One-Day Parking Passes

Please return completed form to Tayler Baldwin at [media@montereycountyfair.com](mailto:media@montereycountyfair.com). Any further questions or inquiries about JLA Sponsorship can be directed to the email above, or (831) 601-0869. The 2026 Monterey County Fair Jr. Livestock Auction is occurring Saturday, Sept. 5, at 10 am. Preferred methods of payment and further instructions on sponsor media and banner acquisition will be emailed subsequent to sponsor form submission.

Sponsorship Type (Check Box)

**NAMED SPONSOR OF JLA BUYERS RECEPTION**

**NAMED SPONSOR OF JLA BREAKFAST**  **GENERAL AUCTION SPONSOR**

### SPONSOR INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone No \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

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