

Biers AND GEARS

OKTOBERFEST & FLAT TRACK MOTO
OCTOBER 9-10, 2026

BENEFITS	PREMIER \$5,000	GOLDEN \$3,500	LIGHTNING \$2,500	LAGER \$1,500	STOUT \$750	FRIEND \$500
ON-SITE BOOTH	★	★	★			
LOGO ON TICKET	★					
VIP PARKING PASSES	8	5	3			
ADMISSION PASSES	20	15	10	8	5	2
CLICKABLE LOGO ON WEBSITE	★	★	★	★		
LOGO ON SIGNAGE	★	★	★	★		
SOCIAL MEDIA	★	★	★	★		
LOGO IN POSTER	★	★	★	★		
E-NEWSLETTER	★	★	★	★	★	
THANK YOU AD	★	★	★	★	★	★
BANNER DISPLAY	★	★	★	★	★	★

OFFICIAL BEER, WINE, TRACK, AND MEDIA SPONSORSHIPS AVAILABLE UPON REQUEST AT GOLDEN LEVEL.

THIS PRESENTS EXCLUSIVE MARKETING AS THE OFFICIAL X SPONSOR OF THE 2026 BIERS & GEARS FESTIVAL.

TO SECURE YOUR SPONSORSHIP FOR 2026, PLEASE CONTACT TAYLER BALDWIN AT [MEDIA@MONTEREYCOUNTYFAIR.COM](mailto:media@montereycountyfair.com).