

7<sup>th</sup> District Agricultural Association / Monterey County Fair  
2004 Fairground Road, Monterey, CA 93940  
(831) 372-5863

Website: [www.montereycountyfair.com](http://www.montereycountyfair.com)

Email: [info@montereycountyfair.com](mailto:info@montereycountyfair.com)

**BOARD MEETING AGENDA**

Wednesday, October 15th, 2025, 12:00 PM  
Administration Office Board Room

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Board President. Any item not so noticed will not be considered and discussed.

- A. CALL TO ORDER/ROLL CALL OF DIRECTORS PRESENT/EXCUSED
- B. INTRODUCTION OF GUESTS AND STAFF
- C. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA: In accordance with state law, the Board will not comment on or otherwise consider public comment matters until and unless such items have been properly notified for a future meeting.
- D. CONSENT AGENDA (Discussion/Action by Board)  
All items on the consent agenda are to be approved in one motion unless a Board member Requests separate action on a specific item.
  - a. Review and Approval of meeting minutes: September 17th, 2025
  - b. Review and Approval of Bills
  - c. Review and Approval of Contracts
- E. OLD BUSINESS (Discussion/Action by Board)
  - a. Approval of Updated Priority List of Grounds Improvements
    - i. Verizon Wireless Plan
  - b. 7<sup>th</sup> DAA Board Committee Signup
- F. NEW BUSINESS (Discussion/Action by Board)
  - a. 2026 MCF Date Approval – September 3<sup>rd</sup>-7<sup>th</sup>, 2026
  - b. Discuss Plan & Budget for Stages/Arena Entertainment for MCF 2026
  - c. Discuss/Approve 2026 MCF Premier Party
  - d. Standard Agreement Renewals
    - i. Nine 13 Productions

All Board meetings must be accessible to the physically disabled. Any person needing a disability- related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Monterey County Fair activities may request assistance by contacting Kelly Violini at the Monterey County Fair Office, 2004 Fairground Road, Monterey, CA 93940 or by calling Kelly at (831) 372-5863.

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- ii. TEAM Management
- iii. PCE
- iv. Studio Saje
- e. Discuss/Approve non-Renewal of Miller Event Management - Multi-Year Agreement
- f. Approve Security RFP

G. REPORTS AND INFORMATION (Informational)

- a. Correspondence
  - i. CDFA/Fairs & Expositions
  - ii. CFSA
  - iii. Heritage Foundation
  - iv. City of Monterey
  - v. CONA
- b. Committee Reports
  - i. Fair Committee – Next meeting TBD
  - ii. SW/Interim Events – Next meeting November 10<sup>th</sup> @ 12:30pm
  - iii. Facilities & Finance - Next meeting November 10<sup>th</sup> @ 11:00pm
  - iv. Heritage Foundation – Next meeting November 19<sup>th</sup> @ 5:30pm
- c. CEO Report
- d. Staff Reports

H. MATTERS OF INFORMATION (Informational matters not related to the agenda)

- a. Directors Comments

I. ADJOURNMENT

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