

7th District Agricultural Association / Monterey County Fair
2004 Fairground Road, Monterey, CA 93940
(831) 372-5863

Website: www.montereycountyfair.com

Email: info@montereycountyfair.com

FAIR COMMITTEE AGENDA

Nicole Hollingsworth, Chair
Vivien Lindley
Dan Presser
Ruth Thompson
Ricky Cabrera

Wednesday, October 1, 2025 11:00 AM
Monterey County Fair Administration Office Board Room
2004 Fairground Road, Monterey, CA 93940

1. **Roll Call**
Acknowledgement of Visitors – Public opportunity to address Board and Special Presentation
2. **Approval of Agenda**
3. **2025 Fair Wrap Up:**
 - A. Exhibits & Entry Comparison
 - B. Livestock & Entry Comparison
 - C. Junior Livestock Auction
 - D. Heritage Foundation
 - E. Carnival
 - F. Vendors
 - G. Entertainment
 - H. Parking
 - I. Admissions
 - J. Security
4. **2026 Fair Discussion:**
 - A. Marketing/PR
 - B. Carnival
 - i. Helm Amusements Renewal (2022-2026 w/5 year 2027-2031)
 - C. Security
 - i. Miller Event Management Renewal (2025-2027 w/2 year 2028/2029)

All Board meetings must be accessible to the physically disabled. Any person needing a disability- related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Monterey County Fair activities may request assistance by contacting Kelly Violini at the Monterey County Fair Office, 2004 Fairground Road, Monterey, CA 93940 or by calling Kelly at (831) 372-5863.

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- ii. Gate Procedures
 - iii. Metal Detectors
 - D. Admissions
 - i. TEAM Event Management Renewal (2023-2027)
 - E. Kick Off BBQ
 - i. Premier Party
 - F. Entertainment
 - i. Nine 13 Production Renewal (2024-2026 w/2 year option to 2028)
 - ii. Pattee Arena
 - iii. Payton Stage
 - iv. Community Stage
 - v. Ground Acts
 - G. Livestock
 - i. Schedule Review
 - H. Building Usage
 - i. Salinas Room
 - ii. Monterey Room
 - iii. King City
 - iv. Seaside Room
 - v. East & West Arts
 - vi. Fiber Arts Room
 - I. Admission Rates
 - J. Heritage Foundation
 - 5. 2026 Fair Theme Discussion/Approval
 - A. "Cowboy Boots and Coastal Roots"
 - B. Artwork by Poster Art Contest
 - 6. 2026 Proposed Budget
 - 7. Other Fair Discussion & Updates
 - 8. Director's Comments
 - 9. Adjournment

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