

7<sup>th</sup> District Agricultural Association / Monterey County Fair

2004 Fairground Road, Monterey, CA 93940

(831) 372-5863

Website: [www.montereycountyfair.com](http://www.montereycountyfair.com)

Email: [info@montereycountyfair.com](mailto:info@montereycountyfair.com)

**FAIR COMMITTEE AGENDA**

Vivien Lindley, Chair

Ruth Thompson

Nicole Hollingsworth

Teri Short

Tuesday, November 12, 2024 11:00 AM

Monterey County Fair Administration Office Board Room

2004 Fairground Road, Monterey, CA 93940

1. **Roll Call**  
Acknowledgement of Visitors – Public opportunity to address Board and Special Presentations
2. **Approval of Agenda**
3. **2024 MCF Profit & Loss**
4. **2025 Fair Discussion:**
  - A. **Marketing/PR RFP**
  - B. **Security RFP**
  - C. **Fair Theme Discussion/Approval of ‘Surfin Safari’**
  - D. **Fair Theme Draft Artwork by Scott Westmoreland**
  - E. **Special Days**
    - i. **Thursday Seniors/Special Friends**
    - ii. **Friday Military/Veterans**
    - iii. **Monday Kids Day**
  - F. **Grounds Entertainment Discussion**
  - G. **Proposed vendor rate changes**
    - i. **Commercial vendor rates**
    - ii. **Additional fee rates - RV/electrical/golf cart/ice machines**
  - H. **Proposed admission & rodeo pricing including promos/flash sales**
  - I. **2025 Proposed Budget**

All Board meetings must be accessible to the physically disabled. Any person needing a disability-related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Monterey County Fair activities may request assistance by contacting Kelly Violini at the Monterey County Fair Office, 2004 Fairground Road, Monterey, CA 93940 or by calling Kelly at (831) 372-5863.

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5. **Independent Rule Change**
6. **Director's Comments**
7. **Adjournment**

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