



The Monterey County Fair Heritage Foundation (MCFHF) is pleased to announce this year's Heritage Animal Exhibitor, and recipient of a \$2,500 Scholarship, is Aleena Chavez. She will be graduating from Everett Alvarez High School in Salinas, California in 2025, and plans to pursue her goal of becoming a veterinarian or agriculture teacher through her studies.

Chavez has been mentored by her FFA advisors and hopes to encourage more women to pursue studies in non-traditional roles in the agriculture industry, such as mechanics. She has earned her California FFA State Degree, and in her spare time enjoys dancing with the NCA Dance Studio in Salinas. Her teachers have described her as "well rounded student",

and as being "outgoing and personable". Chavez is also very passionate about being a member of Everett Alvarez FFA, and representing the organization whenever possible. Chavez describes herself as being helpful to others, and is dedicated to serving her community as a volunteer whenever needed and mentoring younger students.

Encouraged by her mother, Chavez challenges herself to "step out of her comfort zone" when the opportunity presents itself. Chavez is in the top third of her graduating class of nearly 500 students, and has shown dedication to her outstanding academics.

Please join the MCFHF Board of Directors in Congratulating Aleena Chavez on being selected as this year's Heritage Animal Exhibitor and Scholarship recipient. The animal she raises will be auctioned during the 2024 Monterey County Fair Jr. Livestock Auction on Saturday, August 31. All proceeds from the sale of the animal will help benefit our youth in the community by promoting scholarship opportunities, agricultural awareness, and will help with improvements to the barns, grounds, and event center venues at the Monterey County Fair.

For more information on the 2024 Monterey County Fair and the MCFHF, please visit our website. We hope to see you at the 2024 Jr. Livestock Auction!

Yes! I will support the Heritage Hog on August 31, 2024

Name _____

Address _____

City _____ Zip Code _____

Phone _____

E-mail _____

Signature _____

_____ I will sponsor \$ _____ to the sale of the Heritage Animal. Can't make it to the Auction on August 31 but want to show your support...simply complete the form below and return to the Fair.

PLEASE RETURN THIS FORM NO LATER THAN August 31, 2024 TO: MCF Heritage Foundation 2004 Fairground Road, Monterey, CA 93940

For questions, please contact the Heritage Foundation Team Liz Silva 831-235-5616 or Butch Lindley 831-596-9902.

Credit Card Information: Visa Master Card

Account #: _____ Expiration Date: _____ CVC Code: _____

Credit Card Billing Address: _____

City _____ State _____ Zip Code _____ Phone# _____

Cardholder Signature: _____ Date: _____

Print Name Legibly: _____ E-mail: _____

Business/Company Name: _____



Junior Livestock Auction | Saturday, August 31 | 10:00AM

www.montereycountyfair.com

Volume 2024

THANK YOU

to the 2024 Monterey County Fair Junior Livestock Auction Sponsors!



To edit past buyer information or register as a new buyer, please go to: monterlive.fairwire.com

Contact Information:

Monterey County Fair
2004 Fairground Road
Monterey, CA 93940
Phone: 831-372-5863
E-Mail: entry@montereycountyfair.com

DEAR JR. LIVESTOCK AUCTION SUPPORTERS:

Buyer Registration

If you are registering as a New Buyer for the Monterey County Fair Junior Livestock Auction, registration can be done ahead of time at <https://monterlive.fairwire.com> and selecting "Sign In" at the top right. Select Buyer in the dropdown menu and fill out the required information. You are also welcome to register as a New Buyer once you arrive at the Auction on August 31st. If you are a previous buyer, then you will be given your buyer number and a sheet to update any of your information, so we have the most updated contact information for you.

There is also information on registering as a New Buyer on the fair website at <https://montereycountyfair.com/monterey-county-fair/exhibits-jr-livestock-auction/>

If you still need help registering as a buyer, feel free to email entry@montereycountyfair.com

Auction Day Timeline:

- 9 AM** – Buyer Check-in & Breakfast
- 9:30 AM** – Morning announcements & 2024 Auction Dedication
- 10 AM** – Auction begins

We will not be breaking for lunch this year but continue straight through with the Heritage Hog being sold last by Aleena Chavez of Everett Alavarez FFA in Salinas.

At the conclusion of the auction, we invite you all for a reception with a hosted bar in the Seaside Room. At the reception, we will announce the winner of the 2024 Top Buyer with the highest gross and 2024 Top Buyer with the greatest number of lots purchased.

If you are a previously registered buyer, your buyer pass will be included in this packet. If you are a new buyer and require a buyer pass, please contact us at the email listed below.

If you feel you cannot purchase an animal, but would like to support the Junior Livestock Auction, please contact the Fair office at 831-372-5865 or email entry@montereycountyfair.com

We would like to thank all our volunteers and sponsors who make this day possible and thank you for your support of the 4-H and FFA Exhibitors at the Monterey County Fair. Please mark your calendars for Saturday, August 31st, 2024, at 10 AM to attend the Junior Livestock Auction.



HOW TO SUPPORT PARTICIPANTS?

The Bottom Line

The cost of a 4-H & FFA animal project is higher than that of commercially produced livestock of the added initial costs of purchasing a stock show animal and the individual attention given to that animals development. These exhibitors dedicate hundreds of hours caring for their project while learning valuable life skills along the way. These economic and beneficial factors associated with the livestock project deserve a premium price. The price paid above the “break even” cost will allow the exhibitors to earn a profit margin that can be reinvested into next years project and/or saved for college funding.

Buyer Options after Purchase: Custom, Resale, & Donation

Custom: The animal will be custom processed and packaged for you by the local service provider that you select on the Buyer’s Invoice. The local processor will contact you for cut & wrap instructions and to schedule pickup of the product when ready. You will be financially responsible for the cut & wrap fee from the local processor.

Resale: The animal will automatically be resold for you at the current market price, which will be included in the sale booklet. You will not take possession of the product and are only financially responsible for paying the difference between your bid and the resale price.

Donation The harvested animal will be sent to either the Food Bank for Monterey County or the Salvation Army. No resale credit will be applied to the buyers invoice.

The many uses for your purchase

For Individuals: Put the quality packaged meat in your freezer to enjoy year-round.

For Businesses: Present packaged meat to your customers, host a BBQ for employees, etc.

For Service Clubs: Host a BBQ, donate the meat, or auction off at a fundraiser event to boost the clubs financials.

Other Ways to Support

Exhibitors may also be supported other than the purchase of an animal. Monetary donations are accepted in a few

different ways:

- To the benefit of an individual exhibitor
- To the benefit of every exhibitor
- To all exhibitors of a specific species

If you’d like your donation designated in some other way, please contact the Monterey County Fair at 831-372-5865

Youth Organizations Participating

The goal of 4-H is to develop citizenship, leadership, responsibility, and life skills of youth through experiential learning programs and a positive youth development approach.

The primary goal of the FFA is to make a positive difference in the lives of its members by developing their potential for premier leadership, personal growth, and career success through agricultural education. To accomplish this mission, FFA: Develops competent and assertive agricultural leadership.

BENEFITS TO THE BUYER

- Your auction purchase brings high quality food to your table. You know your farmer --- know your food.
- Animals are locally grown, humanely raised without antibiotics by youth who are trained in Quality Assurance providing for the best product for the consumer.
- Locally processed and packed.
- Tax advantages. Any amount over market price is a deduction.
- Satisfaction in knowing that you are supporting California youth in a wholesome educational program.

BENEFITS TO YOUTH EXHIBITORS

- Your auction purchase finances and supports these goal-oriented youth and allows investment in future projects and their future in agriculture or whatever industry they choose to pursue.
- Youth receive practical training in business, time management, record keeping, and responsibility.
- Exhibitors develop skills in public speaking, interacting with other youth and adults as well as assisting younger members in their project development.
- 4-H and FFA allow the opportunity to participate in not only local, but state, regional and national events exposing participants to new geographical areas, people, and experiences.

BARN TO BE WILD
Aug 29 - Sept 2, 2024

Presented by **MONTAGE Health**

BUY NOW AND SAVE BIG
available online now!

Scan for Admission Tickets Scan for Ride Tickets

WWW.MONTEREYCOUNTYFAIR.COM

MONTEREY COUNTY Fair

MCF EARLY DISCOUNT ADMISSION
Presale tickets are valid until August 28th

Adults (13-61).....	\$12.00
Seniors (62+)	\$10.00
Children (6 - 12).....	\$6.00
Children (5 & under).....	FREE

FAIR HOURS

August 29- September 1, 12 - 11 PM
September 2, 12 - 10 PM

August 29th is FREE for Seniors 62 or better, Military and Veterans.
August 30th is FREE for children 6-12.

KD. BRANDT/SCHWARTZ 2012

Can't make it to the Auction on August 31st but want to show your support...simply complete the form below and return to the Fair.

Yes! I will support the
Monterey County Fair Junior Livestock Auction
August 31, 2024

Name _____
Address _____
City _____ Zip Code _____
Phone _____ E-mail _____
Signature _____

_____ I will sponsor \$ _____ to the Junior Livestock Auction. (enclosed)
_____ I authorize the Auction Committee to purchase an animal for me.
Please Contact me.

Thank You For Your Support!

PLEASE RETURN
THIS FORM NO
LATER THAN
August 16, 2024 TO:

Monterey County Fair Junior
Livestock Auction
2004 Fairground Road
Monterey, CA 93940

For questions call
831-372-5865 or email
entry@montereycountyfair.com