



Aug 29 - Sept 2, 2024

The 88th Annual Monterey County Fair, "Barn to be Wild", will be taking place from August 29th - September 2nd.

BARN TO BE WILD



2024 Monterey County Fair Sponsorship At-A-Glance

	Disco \$25,000	Groovy \$7,500	Glow \$5,000	Boogie \$2,500	Wild West \$1,500	Barnyard \$750	Friend \$500
Presenting Fair Sponsor	★						
5-Day Fair Sponsor	★						
Logo in Ticket	★	★					
Clickable Logo on Website	★	★					
Sponsor of the Day		★					
Fair Booth	★	★	★				
Season VIP Parking Passes	6	4	2				
Daily Parking Passes	25	15	8	6	4		
Admission Passes	75	45	30	15	10		
Kick-Off BBQ Tickets	20	10	6	4	2		
Logo on Website	★	★	★	★	★		
Logo in Program	★	★	★	★	★		
Social Media*	★	★	★	★	★		
Logo Poster	★	★	★	★	★		
E-Newsletter*	★	★	★	★	★	★	
Thank you Ad	★	★	★	★	★	★	★
Banner Display	★	★	★	★	★	★	★

*limited number of posts and newsletter inclusions

If you are interested in becoming a sponsor of the 88th Annual Monterey County Fair, please contact Michelle Suzuki @ michelle@msc-pr.com or 310-930-6655