

7th District Agricultural Association / Monterey County Fair
2004 Fairground Road, Monterey, CA 93940
(831) 372-5863

Website: www.montereycountyfair.com

Email: info@montereycountyfair.com

BOARD MEETING AGENDA

Wednesday, November 15, 2023 12:00 PM

Location of Meeting - 7th DAA/Monterey County Fair

Administration Office Board Room, 2004 Fairground Rd. Monterey, CA 93940

Join Zoom Meeting

[https://us02web.zoom.us/j/7143722427?](https://us02web.zoom.us/j/7143722427?pwd=V0NPUVVHZGllS1Q4ck9YOTZSeld4QT09)

pwd=V0NPUVVHZGllS1Q4ck9YOTZSeld4QT09 Meeting ID: 714 372 2427 Passcode:
343782 One tap mobile +16699009128

All matters noticed on this agenda may be considered for action. Items listed on the agenda may be considered in any order at the discretion of the Board President. Any item not so noticed will not be considered and discussed.

- A. CALL TO ORDER/ROLL CALL OF DIRECTORS PRESENT/EXCUSED
- B. INTRODUCTION OF GUESTS AND STAFF
- C. PUBLIC COMMENT ON ITEMS NOT ON THE AGENDA: In accordance with state law, the Board will not comment or otherwise consider public comment matters until and unless such items have been properly noticed for a future meeting.
- D. CONSENT AGENDA (Discussion/Action by Board)
All items on the consent agenda are to be approved in one motion unless a Board member Requests separate action on a specific item.
 - a. Review and Approval of meeting minutes: October 18, 2023
 - b. Review and Approval of Bills
 - c. Review and Approval of Contracts
- E. OLD BUSINESS (Discussion/Action by Board)
 - a. Capital Campaign Update-Groundbreaking ceremony
 - b. Approval of revised building naming rights policy
 - i. Review Swiss American Club Proposal
 - c. Approve 2024 Priority List of Grounds Improvements

All Board meetings must be accessible to the physically disabled. Any person needing a disability- related accommodation or modification in order to attend or participate in any Board or Committee meetings or other Monterey County Fair activities may request assistance by contacting Kelly Violini at the Monterey County Fair Office, 2004 Fairground Road, Monterey, CA 93940 or by calling Kelly at (831) 372-5863.

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F. NEW BUSINESS (Discussion/Action by Board)

- a. 2024 Monterey County Fair Approvals:
 - i. Poster Art for 'Barn to be Wild'
 - ii. Livestock Schedule
 - iii. Season pass - 5 days for \$30.00
 - iv. Exhibitor/Parent/Leader Wristband \$30.00 which includes Friday/Saturday rodeo admission

- b. Approve one year extension for the following multi-year agreements:
 - i. Helm & Sons Amusements Carnival
 - ii. PCE Sound and Lighting
 - iii. Miller Events Security
 - iv. Current Wave Media

- c. Approve Interim Rental Rate Fees:
 - i. Food concession fee from \$200-\$300 per concession
 - ii. Vendor electrical use charges
 - iii. Wireless internet charges

- d. Approve 2024 7th DAA Budget
- e. Approve 2024 7th DAA Board Committee List

G. REPORTS AND INFORMATION (Informational)

- a. Correspondence
 - i. CDFA/Fairs & Expositions
 - ii. CFSA

- b. Committee Reports
 - i. Fair Committee – Report of meeting 10.30.23
 - ii. SW/Interim Events – Report of meeting 10.30.23
 - iii. Facilities & Finance – Report of meeting 11.15.23
 - iv. Heritage Foundation -Next meeting date

- c. CEO Report - 2024 WFA
- d. Staff Reports

H. MATTERS OF INFORMATION (Informational matters not related to the agenda)

- a. Directors Comments

I. ADJOURNMENT

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