

The Monterey County Fair Heritage Foundation (MCFHF) is pleased to announce Anahi Lopez as this year's MCFHF Animal Exhibitor and recipient of a \$2,500 Scholarship. A recent graduate of Salinas High School, Anahi will pursue a degree in Agricultural Communications at Cal Poly, San Luis Obispo in the fall.

Anahi has been especially guided by her FFA advisors and hopes to spread "diversity in the agricultural industry" during and after college. She has served in a variety of leadership roles during her four years in FFA, including both Chapter and Sectional offices. One of her teachers described her as a "standout amongst her peers" and another describes her as "consistent in her demeanor and character."

Anahi describes herself as a "high achiever" and is dedicated to serving her community as a volunteer whenever there's a need. Her academics are outstanding as well and she is in the top 25% of her graduating class of almost 600 students. She is a member of prestigious academic clubs such as the California Scholarship Federation, National Honor Society, and National Society of High School Scholars.

Please join the MCFHF Board in congratulating Anahi Lopez on being selected as this year's MCFHF Animal Exhibitor and Scholarship recipient. The animal she raises will be auctioned during the 2023 Monterey County Fair Jr. Livestock Auction on Saturday, August 26.

All proceeds from the sale of the animal will help benefit youth in the community by promoting scholarship opportunities, agricultural awareness, and will aid improvements to the barns, grounds, and event venues at the Monterey County Fair & Event Center.

"As someone who was involved in 4-H during my youth, I understand the importance of having the support of the community at the fair," said Liz Silva, President of the Monterey County Fair Heritage Foundation. "I joined the Heritage Board a dozen years ago because I believe together we can help make a difference in a young person's life by raising funds to support their livestock projects and other endeavors."

Yes! I will support the Heritage Hog on August 26, 2023

Name _____
 Address _____
 City _____ Zip Code _____
 Phone _____
 E-mail _____
 Signature _____

_____ I will sponsor \$ _____ to the sale of the Heritage Animal. Can't make it to the Auction on August 26 but want to show your support...simply complete the form below and return to the Fair.

PLEASE RETURN THIS FORM NO LATER THAN August 26, 2023 TO: MCF Heritage Foundation 2004 Fairground Road, Monterey, CA 93940

For questions, please contact the Heritage Foundation Team Liz Silva 831-235-5616 or Butch Lindley 831-596-9902.

Credit Card Information: Visa Master Card

Account #: _____ Expiration Date: _____ CVC Code: _____

Credit Card Billing Address: _____

City _____ State _____ Zip Code _____ Phone# _____

Cardholder Signature: _____ Date: _____

Print Name Legibly: _____ E-mail: _____

Business/Company Name: _____



THANK YOU

to the 2023 Monterey County Fair Junior Livestock Auction Sponsors!

- Ag Land Trust
- Direct Roots
- Duda Farm Fresh Foods
- The Dune Company
- Gonzales Irrigation
- Green Rubber Kennedy Ag
- Helena Chemical
- Integrated Crop
- Netafim
- RC Farms
- Taylor Farms Foodservice
- Top Flavor Farms

To edit past buyer information or register as a new buyer, please go to: monterlive.fairwire.com

Contact Information:
 Monterey County Fair
 2004 Fairground Road
 Monterey, CA 93940
 Phone: 831-372-5863
 E-Mail: entry@montereycountyfair.com

www.montereycountyfair.com

Volume 2023

DEAR JR. LIVESTOCK AUCTION SUPPORTERS:

Buyer Registration

If you are registering as a New Buyer for the Monterey County Fair Junior Livestock Auction, registration can be done ahead of time at <https://monterlive.fairwire.com> and selecting "Sign In" at the top right. Select Buyer in the dropdown menu and fill out the required information. You are also welcome to register as a New Buyer once you arrive at the Auction on August 26th. If you are a previous buyer, then you will be given your buyer number and a sheet to update any of your information, so we have the most updated contact information for you.

There is also information on registering as a New Buyer on the fair website at <https://montereycountyfair.com/monterey-county-fair/exhibits-jr-livestock-auction/>

If you still need help registering as a buyer, feel free to email entry@montereycountyfair.com

Auction Day Timeline:

- 9 AM** – Buyer Check-in & Breakfast
- 9:30 AM** – Morning announcements & 2023 Auction Dedication
- 10 AM** – Auction begins

We will not be breaking for lunch this

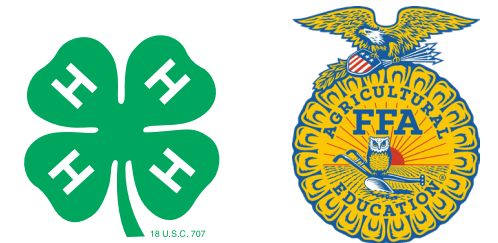
year but continue straight through with the Heritage Hog being sold last by Anahi Lopez of FFA, Salinas.

At the conclusion of the auction, we invite you all for a reception with a hosted bar in the Seaside Room. At the reception, we will announce the winner of the 2023 Top Buyer with the highest gross and 2023 Top Buyer with the greatest number of lots purchased.

Since the Junior Livestock Show & Auction is before the fair, no passes are required to attend. Parking available through Gate 6.

If you feel you cannot purchase an animal, but would like to support the Junior Livestock Auction, please contact the Fair office at 831-372-5865 or email entry@montereycountyfair.com

We would like to thank all our volunteers and sponsors who make this day possible and thank you for your support of the 4-H and FFA Exhibitors at the Monterey County Fair. Please mark your calendars for Saturday, August 26th, 2023, at 10 AM to attend the Junior Livestock Auction.



HOW TO SUPPORT PARTICIPANTS?

The Bottom Line

The cost of a 4-H & FFA animal project is higher than that of commercially produced livestock of the added initial costs of purchasing a stock show animal and the individual attention given to that animals development. These exhibitors dedicate hundreds of hours caring for their project while learning valuable life skills along the way. These economic and beneficial factors associated with the livestock project deserve a premium price. The price paid above the "break even" cost will allow the exhibitors to earn a profit margin that can be reinvested into next years project and/or saved for college funding.

Buyers Two Options After Purchase: Custom vs. Resale

Custom: The animal will be custom processed and packaged for you by the local service provider that you select on the Buyer's Invoice. The local processor will contact you for cut & wrap instructions and to schedule pickup of the product when ready. You will be financially responsible for the cut & wrap fee from the local processor.

Resale: The animal will automatically be resold for you at the current market price, which will be included in the sale booklet. You will not take possession of the product and are only financially responsible for paying the difference between your bid and the resale price.

The many uses for your purchase

For Individuals: Put the quality packaged meat in your freezer to enjoy year-round.

For Businesses: Present packaged meat to your customers, host a BBQ for employees, etc.

For Service Clubs: Host a BBQ, donate the meat, or auction off at a fundraiser event to boost the clubs financials.

Other Ways to Support

Exhibitors may also be supported other than the purchase of an animal. Monetary donations are accepted in a few different ways:

- To the benefit of an individual exhibitor

- To the benefit of every exhibitor
- To all exhibitors of a specific species

If you'd like your donation designated in some other way, please contact the Monterey County Fair at 831-372-5865

Youth Organizations Participating

The goal of 4-H is to develop citizenship, leadership, responsibility, and life skills of youth through experiential learning programs and a positive youth development approach.

The primary goal of the FFA is to make a positive difference in the lives of its members by developing their potential for premier leadership, personal growth, and career success through agricultural education. To accomplish this mission, FFA: Develops competent and assertive agricultural leadership.

BENEFITS TO THE BUYER

- Your auction purchase brings high quality food to your table. You know your farmer --- know your food.
- Animals are locally grown, humanely raised without antibiotics by youth who are trained in Quality Assurance providing for the best product for the consumer.
- Locally processed and packed.
- Tax advantages. Any amount over market price is a deduction.
- Satisfaction in knowing that you are supporting California youth in a wholesome educational program.

BENEFITS TO YOUTH EXHIBITORS

- Your auction purchase finances and supports these goal-oriented youth and allows investment in future projects and their future in agriculture or whatever industry they choose to pursue.
- Youth receive practical training in business, time management, record keeping, and responsibility.
- Exhibitors develop skills in public speaking, interacting with other youth and adults as well as assisting younger members in their project development.
- 4-H and FFA allow the opportunity to participate in not only local, but state, regional and national events exposing participants to new geographical areas, people, and experiences.

BUCKAROOS AND HOWDY DOS!
MONTEREY COUNTY FAIR
AUG 31 - SEPT 4, 2023

MCF PRE-SALE ADMISSION
 Prices go up on August 31st

Adults (13-61).....	\$12.00	Children (6 - 12).....	\$6.00
Seniors (62+)	\$10.00	Children (5 & under).....	FREE

FAIR HOURS
 August 31- September 3, 12-11 PM
 September 4, 12-10 PM

PARKING
 Monterey Pines Golf Course Monterey Peninsula College
 Thursday - Sunday | \$25.00 Saturday - Monday | \$20.00

PRICES GO UP ON AUGUST 31ST!

Scan for rides ticket Scan for admission Tickets

WWW.MONTEREYCOUNTYFAIR.COM

Can't make it to the Auction on August 26th but want to show your support...simply complete the form below and return to the Fair.

Yes! I will support the
 Monterey County Fair Junior Livestock Auction
 August 26, 2023

Name _____
 Address _____
 City _____ Zip Code _____
 Phone _____ E-mail _____
 Signature _____

_____ I will sponsor \$ _____ to the Junior Livestock Auction. (enclosed)
 _____ I authorize the Auction Committee to purchase an animal for me.
 Please Contact me.

Thank You For Your Support!

PLEASE RETURN
 THIS FORM NO
 LATER THAN
 August 18, 2023 TO:

Monterey County Fair Junior
 Livestock Auction
 2004 Fairground Road
 Monterey, CA 93940

For questions call
 831-372-5865 or email
 entry@montereycountyfair.com