



Dear Community Partner,

On July 9th and 10th the Monterey County Fair will welcome back the 2022 Monterey Bay Classic Junior Livestock Show. The Livestock Show welcomes exhibitors from throughout the west coast ranging from the ages of 9 to 21. The Monterey Bay Classic is a premier stop on the livestock show circuit as it is open to swine, sheep, and goat exhibitors. Every year this event continues to grow in numbers and this year the show is expected to be bigger and better than ever!

Without a doubt, the generosity and support of local businesses are the main reasons this event continues to be successful. "We cannot always build the future for our youth, but we can build our youth for the future." (Franklin Roosevelt) The Monterey Bay Classic supporters build our youth.

You are receiving this letter in hopes that you too would like to become a supporter of such a great livestock show. Attached you will find information on how you can contribute to the Monterey Bay Classic family.

Please feel free to contact us with questions. We are excited to see how together, we can make exceptional become extraordinary.

Best Wishes,

Maggie Roche & Chris Garmon

Monterey Bay Classic Junior Livestock Show

Maggie Roche

Phone: 831-372-5863 ext. 300

Email: entry@montreycountyfair.com

Chris Garmon

Phone: 831-372-5863 ext. 303

Email: chris@montereycountyfair.com



Sponsorship / Donation Levels

Platinum Sponsor \$2,000

- Booth space next to the showing
- 3 large banners inside of the showing
- Recognition on Social Media & Website, as well as online entries

Silver Sponsor \$1,000

- 2 Banners outside of showrings
- Social Media Recognition

Gold Sponsor \$1,500

- Booth space in trade show area
- 2 Banners in Showrings
- Social Media & Website recognition

Bronze Sponsor \$500

- 1 Banner outside of showing/on grounds
- Social media recognition

Buckle Sponsor \$200

Buckle sponsors are on a first come, first serve basis. Please specify if you are looking to sponsor a certain champion, or area of the show.

Supreme Champion Market hog (2x)

Supreme Champion Market Lamb (2x)

Supreme Champion Market Goat (2x)

Reserve Supreme Market Hog (2x)

Reserve Supreme Champion Market Lamb (2x)

Reserve Supreme Champion Market Goat (2x)

Division Award Sponsor \$50

Champion Showman Awards & Market Show Division Awards

Please specify which species you'd like to support in the notes section of the donation form

Donation Information

Company Name: _____

Contact Name: _____

Phone: (____) _____ Email: _____

Business Website: _____

Mailing Address:

Notes about Direction of Donation:

Sponsorship Type (Please Circle):

Platinum Gold Silver Bronze Buckle Division

Basic Donation

Please circle the donation you'd like to make, or write in the amount.

\$25 \$50 \$75 \$100 \$150 \$200 Any Amount: _____

Please make checks payable to:

**Monterey County Fair
2004 Fairgrounds Road
Monterey, CA 93940**

Please note that all sponsorship donations are due by June 1st